

**AGRICULTURE MARKETING & PROCESSING  
COOPERATIVE FEDERATION LTD.**

**2nd Floor, NCUI Campus, 3 Siri Fort Institutional Area,  
August Kranti Marg, Hauz Khas  
New Delhi-110016**

**Phone: - 91-9501756747/ 011-35892204**

**Email id: [info@agrifedindia.com](mailto:info@agrifedindia.com)**

**Website: [www.agrifedindia.com](http://www.agrifedindia.com)**



**Ref.No: AGRIFED/EMPLOYMENT/007/2024-25**

**Dated: 25th January ,2025**

**EMPLOYMENT NOTICE**

AGRIFED, New Delhi invites applications from experienced, dynamic and result oriented professionals having experience and officer in Agriculture/ Cooperative sector may also apply for filling up one post of Assistant General Manager (Sales & Marketing) on direct recruitment basis. The closing date for receipt of applications is 28th January 2025.

**The Eligibility criteria are as follows:**

- 1) Graduate / Post Graduate Degree in Commerce / Economics / Agriculture / business management (BBA/MBA) / Related Field / Agribusiness or Chartered Accountant with 2 years' experience. Experience in preparation of business plans for small, medium enterprises and cooperative sector.
  - 3) Experience in Credit Linkages through NBFCs, Banks and other financial institutes.
  - 4) Proficiency in English with conceptualization, proposal preparation, presentations, documentation skills.
  - 5) Good communication skills with team building ability and good listening skills and soft skills are top pre-requisites.
  - 6) Strong ability to build ecosystems, collaborate with stakeholders, connect people and events and ability to use technology to accelerate sharing of information is essential.
  - 7) Good financial management skill with ability to manage financial responsibility is desired.
- Provided that experience in above fields may be relaxed if the candidate is otherwise found suitable.

**The Job Responsibilities are as follows:**

- 1) To make a policy for growth of business in Sale & Marketing to Govt. Institutions/ PSU's, federations, societies, etc.
- 2) To support for preparation of DPR/Business Plans to start Agri-input business, required licenses etc.
- 3) To coordinate with team for convergence of Govt. Schemes for setting up infrastructure to start/scale its business.
- 4) To support team for setting up AGRIFED Rural Marts / AGRIFED Bazar and identify suitable locations in the country depending on production cluster, crops, FPO Capability, market feasibility etc.
- 5) To build credit linkages and coordinate with NBFCs, Banks etc.
- 6) To prepare Legally and Financially vetted Partnership Agreements (AOP) and getting it approved from the competent Authority of AGRIFED.
- 7) Ensuring the efficient and effective functioning of all departments.
- 8) Developing and implementing plans to achieve organizational goals Building and maintaining strong relationships with stakeholders, including government agencies, farmers, suppliers, and other industry players. Ensuring compliance with all relevant laws, regulations and ethical standards.

**Present Location of the job:** Hyderabad, India, and familiarity of the applicant with the city of Hyderabad/Andhra Pradesh & Telangana and surroundings with command over local language will be preferred. However, the post carries All India Service Liability.

Disclaimer: AGRIFED reserves the right to accept / reject any of the application(s) rescind the recruitment at any point of time without assigning any reason thereof.

**Details of submission of CV**

The interested candidates may kindly submit their CVs on [info@agrifedindia.com/ceo@agrifedindia.com](mailto:info@agrifedindia.com/ceo@agrifedindia.com)

**The last date of the application along with detailed CV is 28.01.2025**